

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 00321 150642Z

70

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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R 150450Z FEB 74

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 5188

INFO AMEMBASSY CANBERRA

AMCONSUL MELBOURNE

UNCLAS SYDNEY 0321

PASS COMMERCE

E.O. 11652: N/A

TAGS: BEXP, AS

SUBJ: LICENSING OPPORTUNITY

THE SOUTH AUSTRALIAN FIRM, B.D.H. INDUSTRIES PTY LTD, DESIRES TO ENTER INTO LICENSING ARRANGEMENTS TO MANUFACTURE DOMESTIC, COMMERCIAL AND INDUSTRIAL EVAPORATIVE COOLERS AND OIL AND GAS FIRED WARM AIR HEATING EQUIPMENT; DOMESTIC DISHWASHERS AND CLOTHES DRYERS; LEISURE GOODS SUCH AS BOATS, CAMPING STOVES AND EQUIPMENT. B.D.H. INDUSTRIES IS A WHOLLY-OWNED SUBSIDIARY OF DALGETY AUSTRALIA LIMITED, A VERY LARGE GROUP WITH DIVERSIFIED ACTIVITIES IN FIELDS OF AGRICULTURE, WINE, SHIPPING, INSURANCE, MANUFACTURING AND WHOLESALE DISTRIBUTION. B.D.H. IS CURRENTLY PRODUCING EVAPORATIVE AIR CONDITIONING UNITS AND WISHES TO DIVERSIFY INTO OTHER PRODUCT LINES. FIRM ALREADY MANUFACTURING UNDER LICENSE FOR U.S. AND SWISS COMPANIES. EXISTING MANUFACTURING AREA CONSISTS OF 120,000 SQUARE FEET AND COMPANY MAINTAINS PLANTS IN SOUTH AUSTRALIA AND NEW SOUTH WALES. B.D.H. EMPLOYS 420 AND HAS A NATION-WIDE DISTRIBUTION NETWORK. MANAGING DIRECTOR, JOHN HENSHALL, IS PLANNING TO VISIT THE U.S. IN MARCH.

INITIAL INQUIRIES FROM U.S. MANUFACTURERS SHOULD BE DIRECTED TO CHRIS MUNDY, DALGETY AUSTRALIA LIMITED, 38 BRIDGE ST, SYDNEY NSW 2000.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SYDNEY00321
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: SYDNEY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740227/aaaaazsq.tel
Line Count: 51
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 10 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 JUN 2002 by elbezefj>; APPROVED <02 DEC 2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: LICENSING OPPORTUNITY THE SOUTH AUSTRALIAN FIRM, B.D.H. INDUSTRIES PTY LTD, DESIRES
TAGS: BEXP, AS
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005